

CREATIVE ZEN AIR PLUS

Lightweight True Wireless In-ears with *Bluetooth*® LE Audio

A new realm of audio immersion, the Creative Zen Air Plus features next-generation *Bluetooth*® LE Audio with up to 32 hours of total playtime, as well as 10 mm dynamic drivers for an elevated audio experience. It also has noise control features such as Hybrid Active Noise Cancellation (ANC), Ambient Mode, classic Bluetooth 5.3 with AAC audio codec, and IPX4 water-resistant rating.

NEXT-GEN *BLUETOOTH* LE AUDIO – Improved wireless audio performance at lower bitrates and power consumption. Plus, seamless audio sharing via Broadcast mode, changing how you engage with audio

CRAFT YOUR SILENCE AND AMBIANCE WITH HYBRID ANC AND AMBIENT MODE – Together with 10 mm neodymium drivers, enjoy deep bass, balanced tunes, and a low latency (~55 ms) for seamless audio playback

BATTERY LIFE THAT LASTS MORE THAN A DAY – Up to 8 hours of playback on a single charge and up to 32 hours in total with a fully charged case. USB-C cable included for charging

BE HEARD CLEARLY – Effectively analyze and filter out background noise, while delivering clear voice input and superior call quality with six microphones and ENC technology

COMPACT CHARGING CASE – The Creative Zen Air Plus, weighing 48.6g / 1.71 oz with IPX4 rating, features *Bluetooth* 5.3 and touch controls, making it perfect for active use





Part No. / Description:	51EF1100AA000 / SYS,HEADSET CREATIVE ZEN AIR PLUS CR WW
UPC Barcode:	0 54651 19596 7
EAN Barcode:	53 90660 195969
JAN Barcode:	4580181854242
GTIN Pallet:	70054651195966
GTIN Master:	50054651195962
Japan Model#:	HS-ZNARPL-CR

*Actual battery life may vary depending on usage and settings

Creative Zen Air Plus	
Technical Specifications	
Model Number	• EF1100
Product Color	• Charging case: Cream • Earbuds: Cream
Headphone Drivers	• 10 mm Neodymium Driver x 2 • Frequency Response: 20–20,000 Hz • Sensitivity (1 kHz / mW): 110.6 dB • Impedance: 16Ω
Microphones	• Type: Omni-directional MEMS x 6 • Sensitivity (1 kHz): -38 dBV/Pa
Bluetooth version	• Bluetooth 5.3
Bluetooth Profiles	• A2DP (Advanced Audio Distribution Profile) • AVRCP (Audio / Video Remote Control Profile) • HFP (Hands-free Profile)
Audio Codecs	• LC3, SBC, AAC
Operating Frequency	• 2402 – 2480 MHz
Operating Range	• Up to 10m / 33 ft measured in open space. Walls and structures may affect range of device.
Maximum RF Output Power	• 8 dBm
Voice Assistant Support	• Siri and Google Assistant
Battery	• Earbuds (Left and Right): 1 x Lithium-ion Button Battery 40 mAh • Charging Case: 1 x Lithium-ion Polymer Battery 430 mAh
Playtime¹ (Default)	• Up to 8 Hours Per Charge • Up to 32 Hours of Total Playtime
Charging Interface	• Qi-compatible wireless charging, USB-C (Charging)
Charging Time	• 2 hours
IP Rating	• IPX4 (Earbuds)
Operating Temperature	• 0–45°C
Dimensions (L x W x H)	• Earbud (Per Side): 33.2 x 21.8 x 25.5 mm / 1.31 x 0.86 x 1.00 inches • Charging Case: 62.1 x 48.6 x 25.1 mm / 2.44 x 1.91 x 0.99 inches
USB Cable Length	• 0.3m / 0.98 ft
Weight	• Earbud (Per Side): 4.3g (0.15 oz) • Charging Case: 40g (1.41 oz)
Minimum System Requirement	
iOS	• iPhone / iPads with <i>Bluetooth</i> for wireless audio streaming
Android	• Phones / Tablets with <i>Bluetooth</i> for wireless audio streaming
PC	• All PC / Laptop running Windows 10 and 11 with <i>Bluetooth</i> A2DP and AVRCP
Mac	• All Apple computers with <i>Bluetooth</i> A2DP and AVRCP
<i>Bluetooth</i> LE Audio	• Compatible <i>Bluetooth</i> devices that support the Advanced Audio Distribution Profile (A2DP), TMAP, GATT, PBP (BIS Source), BAP, CAS/CAP and other associated codecs that support LE Audio & Auracast
Package Content	
	• 1 x Creative Zen Air Plus • 1 x USB-C Charging Case • 1 x USB-C Charging Cable • 1 x Pair of (S), (M), and (L) Silicone Ear Tips • 1 x Quick Start Guide
Warranty	
	• 1 year limited hardware warranty (Outside Europe) • 2 year limited hardware warranty (Europe)